



LAMBERT'S YARD



Press Release

June 2015

Leeds College of Art pops up at Lambert's Yard

Lambert's Yard is delighted to announce the second university fashion collaboration this month. From Tuesday 23rd until Sunday 28th June, three graduates from the Leeds College of Art BA (Hons) Fashion degree course will be hosting a pop-up shop within the store.

Designs by Grace Johnson, Marissa Ellis-Dokubo and Lara Way, and from the Fashion Communication course, have been hand-selected by Lambert's Yard retail director, Adam Jagger.

This year's work is, as ever diverse; the collections have springboarded from a connected narrative from each student which defines their individuality. Tailoring is becoming more and more embedded in collections with an awareness of contemporary fashion and using a broad range of colour composition.

Adam Jagger says, "Lambert's Yard is hugely committed to working with fashion courses in the region, bridging the gap between study and career success. This is a rare opportunity for the public to purchase a unique garment from one of the potential fashion leaders of the future. The standard of design and tailoring by all the graduates was incredible but Grace, Marissa and Lara's collections were outstanding and, commercially, they sit well against the established independent designers we already stock."

Sam Hudson, Programme Leader BA (Hons) Fashion at Leeds College of Art says, "The partnership between the Fashion degree programme at Leeds College of Art and Lambert's Yard is very exciting. This pop-up retail event is one example of how Lambert's Yard support our future fashion creatives; it's a great opportunity for our recent graduates to showcase their work and experience the next process in the supply chain, from design and manufacture, through to being directly involved in the considerations and logistics around positioning a fashion product within the retail environment."



Grace Johnson specialises in womenswear and during her course undertook internships at MaxMara, Marks & Spencer (Head Office/Buying) and New Look (Head Office/Buying)

Her work placement with MaxMara was the inspiration behind her collection, where she was inspired by the healthy gym lifestyles of the girls who worked there. Following the emerging trend of fashion combined with gym wear (the likes of Sweaty Betty) she took this concept forward with the aspects of tailoring, attention to detail and finishing, using functional fabrics and a self-designed digital print taken from images of superfoods and smoothies.

Marissa Ellis-Dokubo also focused on womenswear for her graduate show and interned at Red Alert as part of her course. Taking her dual heritage British / African, Marissa synthesised the two elements translating into youthful womenswear collection.

Using cotton batik fabric prints and traditional pinstripes to reflect this duality through fabric, the silhouette is reflected through contrasting tailored silhouettes, such as the classic white shirt, and voluminous blanket inspired stripes. The russet colour palette nods to the African landscape, with the indigo representing a commonly used dye in African prints.





Lara Way, specialising in womenswear, undertook her internships at Winser London and digital magazine, Get the Gloss.

Lara's collection is inspired by Matisse's papercuts, by taking abstract shapes informed by Matisse's work into pattern pieces that have been moulded onto the body / taking 2D abstraction into 3D form. The blue hues have been hand dyed to represent the Matisse blue. The collection demonstrates how abstract shapes can inform pattern cutting and 3D form can seamlessly merge with commercial block based pattern cutting and tailoring techniques.

**Leeds College of Art BA (Hons) Fashion pop-up at Lambert's Yard
Tuesday 23rd until Sunday 28th June 2015**

*Lambert's Yard
162-163 Lower Briggate
LEEDS
LS1 6LY*

[Twitter: @LambertsYard](https://twitter.com/LambertsYard) | [Instagram: @LAMBERTSYARD](https://www.instagram.com/LAMBERTSYARD) | [Facebook: Lambert's Yard](https://www.facebook.com/Lambert's%20Yard)

-ENDS-

Notes to editors:

Lambert's Yard is a unique retail and events space that merges design, fashion and lifestyle in a creative venue in one of Leeds' most important city centre heritage spaces.

On the first floor, emerging and established designers and cult brands across fashion, accessories, jewellery, art & design, beauty & wellbeing and homeware are showcased together in an innovative concept store. The product focus is on high quality, locally designed and manufactured pieces.

The second floor houses the private hire events space; an inspiring and uniquely flexible blank canvas, which can be adapted to cater for a diverse range of events from corporate days to weddings.

As part of a long-standing commitment to helping re-establish Leeds as one of the country's leading centres for fashion design, clothing and textiles manufacture, Lambert's Yard have launched The Leeds Fashion Initiative in affiliation with the London College of Fashion's Centre for Fashion Enterprise (CFE). This ground-breaking project aims to support emerging fashion designers with training and business support. As part of this initiation, Lambert's Yard and the CFE are currently supporting five Yorkshire based 'Pioneer Programme' designers; D'Albert, Williams Handmade, Studio 805, Cabba and Zara Mia whose garments are being retailed in the store.

Lamberts Yard is a project being carried out by City Fusion, a Leeds based Property Company who are also the majority landowner of the Kirkgate Townscape Heritage Initiative site, located between the Corn Exchange, Leeds Markets and the proposed Victoria Gate shopping scheme.

Leeds College of Art BA (Hons) Fashion

Fashion Design and Realisation

This pathway integrates industry with the artisan. You will learn contemporary womenswear and menswear fashion design techniques with an awareness of target market, CAD, commercial and creative pattern cutting, alongside artisan skills, such as traditional tailoring techniques and hand-crafted applications. You will engage with the entire fashion process, from the formation and expression of your initial ideas through to your graduate collection, emerging as a highly credible and accomplished designer/ maker.

Fashion Communication

This pathway embraces and encourages a diverse approach to fashion and produces a varied range of third year undergraduate projects and, ultimately, entry opportunities into the fashion industry. You will explore a broad range of fashion concept development and communication and marketing strategies, including creative direction through styling, photography, moving image, editorial, brand design, campaign strategies, along with the fundamentals of pattern-cutting and garment production.

For further information, or hi-res imagery, please contact:

SLB Public Relations: 0113 269 8100

sharon@slbpr.co.uk or sam@slbpr.co.uk

[@TeamSLBPR](http://www.slbpr.co.uk)