



## Press Release

2<sup>nd</sup> February 2015

FOR IMMEDIATE RELEASE

### Graphic Design Degree at Leeds College of Art gets a big TICK from Creative Skillset

Leeds College of Art's BA (Hons) Graphic Design degree programme has been awarded a quality mark of accreditation from Creative Skillset, the industry skills body for the creative industries.

The BA (Hons) Graphic Design has been awarded the Creative Skillset Tick, the industry quality mark, following a rigorous assessment process by experts working in the Creative Industries. The Creative Skillset Tick is awarded to practice-based courses which best prepare students for a career in the industry.

It is one of only seven undergraduate graphic design programmes in the United Kingdom to achieve The Creative Skillset Tick. The Tick is difficult to attain and is only awarded to degree programmes which are best suited to preparing students for a career in the creative industries and which keep up with the rapid pace of creative change.

"The reputation of our BA (Hons) Graphic Design degree is incredibly strong and has developed over the years. The Creative Skillset accreditation formally recognises this programme as being engaging, progressive and industry-led for its students. We are thrilled with the accreditation, which could not have been possible without the hard work and dedication from all of the graphic design staff, whom were led throughout the rigorous process by Amber Smith, Programme Leader." **Dr Randall Whittaker, Director of Studies**

#### Editor's Notes

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[http://www.leeds-art.ac.uk/study/undergraduate-programmes/ba-\(hons\)-graphic-design/](http://www.leeds-art.ac.uk/study/undergraduate-programmes/ba-(hons)-graphic-design/)

The Creative Skillset Tick is awarded to courses and apprenticeship provision that has been thoroughly assessed against strict industry criteria. It is the quality mark for employer approved provision in the Creative Industries.

[www.creativeskillset.org/pickthetick](http://www.creativeskillset.org/pickthetick)