



Press Release

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FOR IMMEDIATE RELEASE

Get A Load A Geo at Illustration Exhibition

26 September 2014 - 30 January 2015

Leeds College of Art, Vernon Street Gallery, Leeds, LS2 8PH

Huddersfield born illustrator, Geo Law is exhibiting his art work until 30th January 2015 at Leeds College of Art's Vernon Street campus.

Geo's influences stem from a love of computer games, comic book heroes, cartoons and Japanese manga. He has been working as a freelance illustrator since his graduation in 2007. He has worked for various big clients including Microsoft, Whole Foods, Facebook and Converse, producing murals for their studio and office environments. Much of his mural work is commissioned on the proviso that it will inject a sense of fun and visual punch to the work space. Many of his murals feature little characters that interact with physical furnishings such as light switches and plug sockets.

"In addition to my exhibited work, I was also invited to doodle on the walls of the Vernon Street gallery and downstairs café, much to the delight of unexpected students. In the end I created a mural rich in colour and crazy energy, much to the likeness of the College and its students." Geo Law

Leeds General Infirmary also invited Geo to liven up one of their children's waiting rooms in the ENT department where he was empowered to create a fun and busy mural for both parents and their children to lose themselves in. Other freelance work has included some of Sheffield's trendy bars and music venues; Common Room, The Leadmill, Plug, and SOYO bar.

As well as producing art work for interiors Geo has applied his work across printed media and street fashion, particularly as a former partner in the Hantu Collective based in Sheffield. Geo approaches his work with a sense of fun and naivety which allows his doodled line work to express looseness with line and colour.

-ENDS-

Editor's Notes

For more information & images contact: Emma Morris, PR & Communications Officer, Leeds College of Art; phone 0113 202 8044 or email emma.morris@leeds-art.ac.uk

Geo Law's website <http://www.getalodageo.co.uk/>

The exhibition will run from 26th September to 30th January at Leeds College of Art's Vernon Street Building (City Centre)

Leeds College of Art

Founded in 1846, Leeds College of Art is an innovative institution that has changed the way art qualifications are taught and structured in Britain today. Our students and staff create a unique community of vibrant, ambitious and deeply creative artists and designers. We are based in Leeds, an internationally acclaimed centre for teaching and learning in addition to being a leading hub for creative and digital industries.

www.leeds-art.ac.uk