



Press Release

23rd September 2014

FOR IMMEDIATE RELEASE

'Ways of Seeing' - Light Night 2014

Friday 3rd October is set to be another spectacular night with over 50 free art events lighting up the city for all to enjoy, in what will be the 10th Light Night festival.

This year Leeds College of Art presents 'Ways of Seeing', an interactive projection mapping installation which will bring the Art College's historic Vernon Street building to life, showcasing the eclectic timeline of art work created within its walls, from current and past students dating back to 1846!

This is the premiere of a new interactive story-telling technique from Amorphous Orchestra, using a bespoke system. You will see incredible moving images projected onto the 46ft high building, exemplifying artwork from a diverse mix of creators; from artists, designers, sculptors, cartoonists and film directors. The visual reality of the building will change, shift and ripple, giving the appearance of animated moving blocks as it is arranged by live improvised jazz music emanating from the base of the projection, from renowned musicians Christophe de Bezenac and Chris Sharkey.

Celebrating past and present dynamic art works from prominent artists, featuring to name a few: Henry Moore, Barbara Hepworth, Damien Hirst, Clio Barnard and, more surprisingly Leigh Francis, AKA comedy icon Keith Lemon, all of whom began their art careers at the College and have fond memories.

Leigh Francis, actor/comedian/TV celebrity said:-

"I loved being at Leeds College of Art & Design, I still have the same friends that I hung out with then. I still use graphic design a lot. I designed the covers for the first 2 DVDs I had out. I do some of the graphics for the show if I've got time and I designed all the silly masks for Bo!"

Alison Britton OBE, British ceramic artist said:-

"Coming from the suburbs of London, it was wonderfully different to be in the heart of Leeds for a year in the sixties, rugged charcoal drawings on bombsites a strong memory, as part of a serious, energetic and exploratory Pre-Diploma in Art and Design course, what is known today as the Foundation Diploma."

Simone Wonnacott, Principal of Leeds College of Art said:-

"It is still incredible to think that our Vernon Street building has been a purpose built art school since 1903, with many of our renowned alumni passing through over the years, including Yorkshire's Henry Moore and Barbara Hepworth. We're all excited here at the College to celebrate the hidden histories of Leeds College of Art, immersed within its walls, in this unique, innovative projection commission for this year's Light Night."

The show will run from 7.30-10.30pm, with live performances at 8pm, 9pm, and 10pm. You can get involved too, have a go on the interactive drum machine - see how you can move and influence the projection in unexpected and unpredictable ways.

Editor's Notes

- For more information & images contact: Emma Morris, PR & Communications Officer, phone 0113 202 8044 or email emma.morris@leeds-art.ac.uk
- For a full list of the artists included in this project visit <http://www.leeds-art.ac.uk/news-events/events-exhibitions/2014/10/03/light-night-ways-of-seeing/>
- <http://www.lightnightleeds.co.uk/>
@LeedsCofArt
@LightNightLeeds
- Commissioned by Leeds College of Art, audio visual pioneers **Amorphous Orchestra's** collective projects span from the first Star Wars game for Lucas Film in the 1980s to Bafta nominated interactive games using the Microsoft Kinect to the first moving images to be projected on clouds from aircraft in 2014. They create original visual experiences working with cutting edge technology in the fields of human computer interaction and projection mapping.
<http://amorphousorchestra.co.uk/>
- Music will be performed on the night by internationally-acclaimed jazz musicians, Chris Sharkey and Christophe de Bezenac.
<http://chrissharkeymusic.com/>
<http://www.rhythmchanges.net/the-team/christophe-de-bezenac/>

Leeds College of Art

Founded in 1846, Leeds College of Art is an innovative institution that has changed the way art qualifications are taught and structured in Britain today. We combine academic and vocational excellence in all our undergraduate programmes. Our focus is to put student's talents to practical use, so their creativity is channelled towards a successful career or postgraduate study. Our students and staff create a unique community of vibrant, ambitious and deeply creative artists and designers. We are based in Leeds, an internationally acclaimed centre for teaching and learning in addition to being a leading hub for creative and digital industries.

www.leeds-art.ac.uk