



KEY INFORMATION

BA (Hons) Fashion Branding with Communication at Leeds Arts University

Course	BA (Hons) Fashion Branding with Communication
Qualification received upon successful completion of study	BA (Hons) Undergraduate Degree
Validating Body	Leeds Arts University
Regulatory Body	Office for Students
Length of Course	Three years
Staffing	Staff at the following levels can be involved in teaching: Director of Undergraduate Studies; Course Leader; Senior Lecturer; Lecturer; Workshop Managers, Supervisors or Instructors. Staffing can often change on courses but we aim to notify you of senior staffing changes as soon as practical.
Location of Study	Blenheim Walk Campus, Leeds, LS2 9AQ. How to find us - click here .
Entry Requirements	<p>A typical offer is three A levels at BBC or 112 tariff points from any combination of A levels/Extended Diploma/Foundation Diploma. One qualification should be in a relevant subject. You'll need a minimum of one Distinction and two Merits (DMM) from an Extended Diploma in a relevant subject or an overall Merit from a UAL Extended Diploma. You'll need to show us a portfolio of relevant practical work, demonstrating your ability and enthusiasm for the course you're applying for.</p> <p>All applicants under 21 must have passed GCSE English at grade C/grade 4 or above, or English Functional Skills Level 2 at Pass. If you are an international student you must have equivalent qualifications.</p> <p>For further information on entry requirements click here.</p>
Modules of Study	<ul style="list-style-type: none">• <u>Level 4 (First Year)</u>: Fashion Branding with Communication 1; Fashion Branding with Communication 2• <u>Level 5 (Second Year)</u>: Digital Branding and Communication; Conceptualising and Situating the Future• <u>Level 6 (Third Year)</u>: Practice in Context; Extended Practice <p>For BA (Hons) Fashion Branding with Communication course specification click here.</p>

Composition of Course and Delivery Methods

Undergraduate degree courses at Leeds Arts University are delivered and supported through a range of teaching and learning strategies. These are outlined [here](#). Courses are made up of modules, these are elements of study that are taught and assessed separately. Each module carries a clearly identified credit value, the accumulation of which will allow you to progress to the next level of the course. 100 hours of learning are expected for every ten credits of the course. Each level (year) of the course is made up of 120 credits and therefore requires 1200 hours of learning. Teaching is split over 2 semesters; each semester has 11 weeks of teaching and 2 weeks of assessment.

Methods of Assessment

100% coursework

Fees & Other Costs

Tuition Fees:

- Full Time Home Student £9,250.
Fees for undergraduate Home and EU students are regulated by government and may increase by inflation each year.
- Full Time International Student £15,800.
Fees for undergraduate international students will increase by inflation each year.
- For further information on fees and financial support [click here](#).

Other Costs:

Further costs of study are related largely to the costs of materials and depend very much on how individual students choose to respond to University briefs. At the start of the first year you will be provided with a starter kit of equipment and materials that will help you during the first few months of the course. You will be provided with basic materials to help you complete set briefs. As you progress through the course, you will incur additional costs depending on the level and complexity of the work you are making and the materials you use.

The costs below are the result of asking our students to state how much they spend during the year and creating an average, as such they are indicative only.

- Equipment & Materials

- Level 4 (First Year)

General art materials, items for styling purposes and printing are needed throughout the course and will be dependent on personal practice - £150- £200 (approximately)

- Level 5 (Second Year)

As above - £150-£200 (approximately)

- Level 6 (Third Year)

Extended practice module related costs - £400 (this is only an estimation, as costs of level 6 modules are entirely dependent upon individual students' direction)

- Computers and Digital Equipment

Our course is offered using a blended learning model which means you will need to access some course materials and video conference using a computer or mobile device (eg laptop, tablet or smartphone). If you are intending to buy a computer for your studies we suggest that you wait until you get here. You will quickly find out what you need and what you don't need. The Course Team will be able to offer you advice on what to buy and where to purchase it from based on your creative needs and budget. If you do not have access to a mobile device, are unable to afford one and are in receipt of a full maintenance grant you may be eligible for further support from our hardship fund, more information can be found [here](#).

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- Educational Visits and Offsite Activities

Due to the uncertainties caused by the pandemic no residential trips are currently planned. This situation will be assessed and reviewed as the course progresses so that opportunities for educational visits further afield can be explored. Costs for such trips are in addition to other costs but attendance is not mandatory.