



Press Release

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FOR IMMEDIATE RELEASE

Family favourite *The Snowman* at Leeds Arts University exhibition

Classic images from the much-loved animation *The Snowman* are now on display at Leeds Arts University.

“Re-Animating the Snowman” includes never-before-seen images from the film based on Raymond Briggs’ timeless tale. The exhibition also includes cels from *The Snowman* and *The Snowdog*, which was released in 2012 to celebrate the 30th anniversary of the original *The Snowman* film.

Both films were created using 200,000 individually-drawn cels. A selection of the original cels from the films, alongside pre-production work, provides a behind-the-scenes insight into the creation of the animations.

The exhibition, a collaboration between Leeds Arts University and Arts University Bournemouth, is now open and runs until 15 December 2017 at Leeds Art University’s Blenheim Walk Gallery (10am-4pm, Mon-Sat). Booking is not required.

Ends

Picture credits

Pic 1 Snowman photo credit: *The Snowman* [™] © *Snowman Enterprises Ltd*

Pic 2 Snowman photo credit: Ian Hinchliffe/ *The Snowman* [™] © *Snowman Enterprises Ltd*

For further information or interviews, contact Ian Rosser, PR and Communications Officer, at ian.rosser@leeds-art.ac.uk or on 0790 5055 163/ 0113 202 8044.

Notes to editors:

Founded in 1846 as the Leeds Government School of Art and Design, Leeds Arts University has contributed significantly to the development of art education in Britain and across the world. In 2016 the University was granted Taught Degree Awarding Powers, and in 2017 was awarded full university status.

Leeds Arts University has an impressive history of notable past students, including Henry Moore and Barbara Hepworth who were students in 1919 and 1920. In later years Damien Hirst, Marcus Harvey, Eric Bainbridge, Clio Barnard and Georgina Starr all studied at the University, known then as the Jacob Kramer College. The University's recent graduates continue to win prestigious international awards year on year and enjoy successful careers in the creative industries.

Leeds Arts University has been recognised for its industry-standard facilities at the Whatuni awards (winners in 2014 and 2016, runner up 2017), and is currently the highest ranked arts university in the UK and the highest ranked university in Yorkshire for student satisfaction in the National Student Survey 2017.

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