



Press Release

Date: Tuesday 15 October 2013

Mad Men illustrator- Dyna Moe exhibition

23 October – 15 November 2013, Blenheim Walk, LS2 9AQ

Drawing a 1960s-style Christmas card for an actor friend on the then brand-new US TV drama Mad Men in 2007 launched Dyna Moe into first internet fame and then international repute as Mad Men's official cartoonist. Spinning off first into an illustration blog, then a viral web-toy Mad Men Yourself, a DVD featurette on Mad Men's season 3 box-set and then a best-selling book Mad Men: The Illustrated World (in four languages and six countries).

Dyna Moe had been designing posters and CDs to support her career on New York's alternative comedy scene around the Upright Citizens Brigade Theatre. She's made short films, written stage shows, taught improvisation classes, and taken endless meetings with Hollywood producers discussing projects that never got made.

As a freelance illustrator she's worked for clients such as Marc Jacobs, Chronicle Books, Random House, and McSweeney's. She has exhibited in pop-culture group shows in New York, Los Angeles, San Francisco, and exotic Elkader, Iowa.

Leeds College of Art plays host to a variety of Dyna Moe's illustrations. The new pieces made for this show reflect her life-long appreciation of British comedy. She is thrilled to have a venue to channel her compulsive viewing of panel shows, which don't exist in the United States.

Join us at Leeds College of Art for the private view at Blenheim Walk, LS2 9AQ, on Wednesday 23rd October where we'll be joined by Dyna Moe for an evening of Mad Men-'esque' music and cocktails.

Editor's Notes

Leeds College of Art

Founded in 1842, Leeds College of Art is an innovative institution that has changed the way art qualifications are taught and structured in Britain today.

We combine academic and vocational excellence in all our undergraduate programmes. Our focus is to put student's talents to practical use, so their creativity is channelled towards a successful career or postgraduate study.

Our students and staff create a unique community of vibrant, ambitious and deeply creative artists and designers. We are based in Leeds, an internationally acclaimed centre for teaching and learning in addition to being a leading hub for creative and digital industries.

www.leeds-art.ac.uk

