



## KEY INFORMATION

### BA (Hons) Creative Advertising at Leeds Arts University

<b>Course</b>	BA (Hons) Creative Advertising
<b>Qualification received upon successful completion of study</b>	BA (Hons) Undergraduate Degree
<b>Validating Body</b>	Leeds Arts University
<b>Regulatory Body</b>	Office for Students
<b>Length of Course</b>	Three years
<b>Staffing</b>	Staff at the following levels can be involved in teaching: Director of Undergraduate Studies; Course Leader; Senior Lecturer; Lecturer; Workshop Managers, Supervisors or Instructors. Staffing can often change on courses but we aim to notify you of senior staffing changes as soon as practical.
<b>Location of Study</b>	Blenheim Walk Campus, Leeds, LS2 9AQ. How to find us - <a href="#">click here</a> .
<b>Entry Requirements</b>	<p>A typical offer is three A levels at BBC or 112 tariff points from any combination of A levels/Extended Diploma/Foundation Diploma. One qualification should be in a relevant subject. You'll need a minimum of one Distinction and two Merits (DMM) from a Extended Diploma in a relevant subject or an overall Merit from a UAL Extended Diploma. You'll need to show us a portfolio of relevant practical work, demonstrating your ability and enthusiasm for the course you're applying for.</p> <p>All applicants under 21 must have passed GCSE English at grade C/grade 4 or above, or English Functional Skills Level 2 at Pass. If you are an international student you must have equivalent qualifications.</p> <p>For further information on entry requirements <a href="#">click here</a>.</p>
<b>Modules of Study</b>	<ul style="list-style-type: none"><li>• <a href="#">Level 4 (First Year)</a>: Prologue; Ideas; Strategy; Language</li><li>• <a href="#">Level 5 (Second Year)</a>: Creation; Disruption; Reaction</li><li>• <a href="#">Level 6 (Third Year)</a>: Ready; Go</li></ul> <p>For BA (Hons) Creative Advertising course specification <a href="#">click here</a>.</p>

## Composition of Course and Delivery Methods

Undergraduate degree courses at Leeds Arts University are delivered and supported through a range of teaching and learning strategies. These are outlined [here](#). Courses are made up of modules, these are elements of study that are taught and assessed separately. Each module carries a clearly identified credit value, the accumulation of which will allow you to progress to the next level of the course. Around 100 hours of learning are expected for every ten credits of the course. Each level (year) of the course is made up of 120 credits and therefore requires 1200 hours of learning. Teaching is split over 2 semesters; each semester has 13 weeks of teaching and 2 weeks of assessment.

## Methods of Assessment

100% coursework

## Fees & Other Costs

### Tuition Fees:

- Full-time Home Student £9,250.  
Fees for undergraduate home students are regulated by the government and may increase by inflation each year.
- Full-time International Student £16,000  
Fees for undergraduate international students will increase by inflation each year.
- For further information on fees and financial support [click here](#).

### Other Costs:

Further costs of study are related largely to the costs of materials and depend very much on how individual students choose to respond to University briefs.

The costs below are the result of asking our students to state how much they spend during the year and creating an average, as such they are indicative only.

#### - Equipment and Materials

- Level 4 (First Year)  
Equipment and printing approximately £100
- Level 5 (Second Year)  
Equipment and printing approximately £120
- Level 6 (Third Year)  
Equipment and printing approximately £150

#### - Computers and Digital Equipment

Teaching and learning are supported through access to some online events and learning materials. This might include visiting speakers or the chance to review lectures that have been recorded. The University also uses a Virtual Learning Environment (VLE) to support learning. There are a range of computer facilities across the University available to access Monday to Saturday including weekday evenings. If you are intending to buy a computer we suggest you wait until you start your course. You will quickly find out what you do and don't need. The Course Team will be able to offer you advice on what to buy and where to purchase it from, based on your creative needs and budget.

#### - Educational Visits and Off-Site Activities

Educational visits to enhance your experience may take place throughout the course and can range from a visit to a UK conference, exhibition or gallery, to a European or international study trip. All trips requiring a student financial contribution are optional and costs will always be kept as affordable as possible. We do not guarantee that we will run international visits. The decision is made annually based on availability, cost and the number of students required to make the trip viable.